



# 2025



[www.safeco.hk](http://www.safeco.hk)

Suite 1104 Crawford House  
70 Queen's Rd, Central

# PROMOTIONS

Promotional products have been a cost-effective way to market a business for years. Whether you are a start up business or a big enterprise, promotional products are a favorite and effective way to market your business.

We are big on statistics and tracking to see if what we do works. Read below to see some incredible statistics on the success of promotional products.

- 6 out of 10 consumers keep a promotional product with them for up to two years
- 85% of people do business with the company giving the promotional product
- 89% of consumers can recall the advertiser after two years of receiving a promotional product
- In some places, 8 out of 10 consumers have 10 promotional products
- 53% of these people use a promotional product at least once a week
- 31% of people own a promotional bag

As well as these important statistics above, 94% of people remember WHERE they received a promotional product as well as 83% of people LIKED to be gifted one. When's the last time you got something from a business that you liked? Want to grow your business and get more clients? Start giving away promotional products. 85% of people who receive a promotional product do business with the advertiser. That's an 85% success rate; a pretty awesome statistic.





## REUSABLE BAGS

Lightweight yet sturdy, our reusable nylon bags are perfect for daily use and shopping. Crafted from high-quality materials, these bags are durable and eco-friendly, promoting sustainability. Customize with your brand's colours and logo to create a chic, practical promotional item that your clients will love to use.



## BACK PACKS

Affordable without compromising on quality, our low-end backpacks are ideal for everyday use. Designed for comfort and durability, these backpacks are perfect for giveaways and promotional events. Customize them with your brand's colors and logo for a practical, budget-friendly promotional item.



## BUSINESS PACKS

Sophisticated and functional, our business backpacks are designed for the modern professional. Featuring multiple compartments, padded laptop sleeves, and ergonomic designs, they are perfect for work and travel. Personalize them with your corporate colours and logo to create a stylish, high-quality promotional gift.



## UMBRELLAS

Stay dry in style with our high-quality umbrellas, featuring innovative stay-dry sleeves for easy storage. These umbrellas are designed to withstand the elements while keeping you looking sharp. Customize them with your brand's colours and logo for a sleek, practical promotional item.

## PLUSH TOYS

Soft, cuddly, and irresistibly cute, our plush toys are made from premium materials for a luxurious feel. Perfect for all ages, these toys can be customized with your brand's colours and logo to create a charming promotional gift that delights recipients and promotes your brand.



## TRAVEL ADAPTERS

Ensure your clients are always connected with our versatile travel adapters. Compatible with outlets worldwide, these adapters are essential for any traveler. Customize them with your brand's logo to create a practical, high-demand promotional item that showcases your brand's commitment to convenience.



## LANYARDS

Stylish and functional, our lanyards are made from high-quality materials for durability and comfort. Ideal for events, conferences, and everyday use, these lanyards can be customized with your brand's colours and logo to enhance visibility and brand recognition.

## GIFT SETS

Impress your clients with our premium gift sets, including a wireless charger, adapter, battery pack, and Bluetooth earbuds. Each item is made from top-quality materials, ensuring reliability and performance. Customize the set with your brand's logo for a sophisticated, high-value promotional gift.



## MATS & COASTERS

Add a touch of elegance to any desk with our faux leather coasters and desk mats. Crafted from high-quality materials, these items are durable and stylish. Personalize them with your brand's logo to create a classy promotional gift that enhances your brand's presence.



## BOTTLES

Convenient and eco-friendly, our collapsible bottles are perfect for on-the-go hydration. Made from high-quality, BPA-free materials, these bottles are durable and easy to store. Customize them with your brand's colors and logo for a practical, sustainable promotional item.

## SHIRTS

Comfort meets style with our custom decorated shirts, made from premium fabrics for a soft, durable wear. Perfect for any occasion, these shirts can be personalized with your brand's colours and logo to create a fashionable promotional item that showcases your brand's identity.



## COFFEE SLEEVES

Keep drinks warm and hands cool with our high-quality coffee cup sleeves. Made from durable materials, these sleeves are perfect for daily use. Customize them with your brand's colours and logo to create a practical, eye-catching promotional item that promotes your brand with every sip.



With years of expertise in the marketing and promotional product industry, Safeco has consistently delivered exceptional designs and high-quality products. Renowned for our creativity and attention to detail, we have crafted award-winning promotional items that stand out in the market. Our extensive experience includes handling complex gift items and consistently exceeding the expectations of our discerning clients in Hong Kong. Year after year, we have built a reputation for excellence, innovation, and reliability, making us the go-to choice for premium promotional products.

Sales contacts:

Lorento Jee	9738-7618
Iris Wong	5281-0692
Gunnar Helgason	9541-6038